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**FOR IMMEDIATE RELEASE**

**Send A Heartfelt “SoundPix” to Mom for Mother’s Day and Enter to Win an HP Digital Camera or 512MB Memory Card**

*Best “Sound Picture” E-greeting for Mother’s Day will Reap Rewards*

Incline Village, NV. (April 13, 2004)— Let mom or grandma know you care this Mother’s Day by bringing a digital photo to life with the sound of your own voice. An HP Photosmart 435 Digital Camera or 512MB memory card will be awarded to the best Mother’s Day greeting using a free download of a fun and easy software tool, called SoundPix Plus, which enables users to add sound to their digital images.

Contestants can enter to win by turning a favorite picture into a talking, laughing, or singing digital image with a heartfelt greeting. Download a 30-day trial version of SoundPix Plus at [www.SoundPix.com/promo/freetrial.htm](http://www.SoundPix.com/promo/freetrial.htm) or purchase online at [www.soundpix.com](http://www.soundpix.com) to experience the power of SoundPix and to create your submission. No purchase necessary to enter or win.

Using a step-by-step graphical interface, users will create their Mother’s Day greeting by effortlessly selecting a favorite digital image and recording sound into the photo (participants can record their own voice or use an existing audio clip). The software stores the picture and sound clip in a single JPEG file making it simple to manage and share sound-enriched pictures. Once completed, entries can be submitted via email to [gallery@soundpix.com](mailto:gallery@soundpix.com), where they will be judged on creativity, production and the ability to truly capture the heartfelt meaning of Mother’s Day. Samples can be viewed at [www.soundpix.com/gallery](http://www.soundpix.com/gallery).

Mom can see and hear the SoundPix pictures she receives via email by using a free SoundPix browser plug-in available at [www.SoundPix.com](http://www.SoundPix.com).

SoundPix Plus costs \$39.95 MSRP and can be purchased at [www.SoundPix.com](http://www.SoundPix.com).

## **Contest rules**

Samples must not include material that is copy protected. By submitting samples, you agree to allow SoundPix to use these samples in promotional materials. Contest starts April 5, 2004 and ends on May 5, 2004 at midnight. Go to [www.soundpix.com/mothersday/contestrules.htm](http://www.soundpix.com/mothersday/contestrules.htm) for complete contest rules.

## **About SoundPix**

SoundPix has developed the first audio-imaging solution that encompasses the entire image life-cycle experience: from image capture (in cameras and wireless devices), to editing on the desktop, to sharing over the Internet or wireless networks. In addition to the SoundPix Plus desktop application, SoundPix offers a suite of patent-pending software solutions, including: SoundPix Web Edition, a web-server solution, and other tools for independent software vendors (ISVs) and original equipment manufacturers (OEMs). The company is privately held and headquartered in Incline Village, NV. For more information call 775-201-0292.

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**EDITOR NOTE: Sample Mother's Day SoundPix greetings, PRODUCT REVIEWS AVAILABLE**