

Contact: Carmella Lyman, SoundPix
530-546-5488, carm@LymanPR.com

FOR IMMEDIATE RELEASE

Sound and Pictures Come Together in the Wireless World Via SoundPix® Mobile – Treo Edition for palmOne Treo 600

Incline Village, NV. (July 21, 2004) — SoundPix Inc., a developer of audio-imaging software solutions for handheld and desktop computers, digital cameras and web serving environments, has announced its first product for the mobile phone market, SoundPix® Mobile - Treo Edition. Designed to run on the palmOne Treo 600, SoundPix Mobile - Treo Edition features a simple and familiar Palm user interface to enable users to instantly capture and wirelessly share sound-enhanced pictures, or “soundpix.”

SoundPix Mobile - Treo Edition utilizes the Company’s unique All-in-One-JPEG™ sound capture and integration technology, which allows users to capture images; integrate text, music and voice annotations with them; and share the resulting soundpix via email, conventional file sharing methods, beaming between devices, or posting to the web. The unique aspect of SoundPix’s technology is that the sound is encoded directly into the JPEG file along with the image data, which eliminates the need to manage, transmit and assemble multiple files.

“SoundPix has always provided users a simple, seamless audio-imaging experience from capture in a digital camera, to uploading and manipulating on the desktop, to sharing via the Web,” says SoundPix CEO Eric Severance. “Now, with SoundPix Mobile, our users can now create and instantly share sound pictures while on the go with the palmOne Treo 600.”

In just three steps – *snap* a picture (or open an existing file), *record* sound (via the Treo speakerphone), *save* the new sound picture - Treo 600 users are ready to view or share their sound-enhanced images. Sharing is as easy as selecting the “email” option, entering a recipient address and selecting “send.” Users can also share images on the web by uploading their sound pictures to an online photo album available from dotPhoto (www.dotPhoto.com), SoundPix’s photo portal partner.

SoundPix Mobile -Treo Edition is currently available at a special introductory price of \$23.95 (a 20% savings off the regular price of \$29.95) at www.soundpix.com.

The Treo 600 is the latest and most advanced handheld computer offering from palmOne. palmOne has positioned this converged device first and foremost as a camera phone, and is firmly

maintaining its leadership position in the smartphone segment of the mobile phone market. The Treo is optimized for email, messaging, web browsing, digital photos and music.

The Company is currently planning and developing other versions of SoundPix Mobile for partners such as Motorola. Additionally, the company is seeking handset and wireless carrier partners to extend its reach to all mobile platforms, devices and networks.

OEMs, ISVs and carriers can license SoundPix technology or bundle SoundPix applications with their own products and services under a variety of flexible licensing programs.

About SoundPix

SoundPix enables users to easily and reliably enrich digital still images with sound, adding a compelling new sensory dimension to digital image creation, editing and sharing. SoundPix has developed the first audio-imaging solution that encompasses the entire image life-cycle experience: from image capture (in cameras and wireless devices), to editing on the desktop, to sharing over the Internet or wireless networks. In addition to SoundPix Mobile (mobile phones, palm devices), SoundPix offers a suite of patent-pending software solutions: SoundPix Embedded (for digital cameras), SoundPix Plus 2.0 (for the desktop), and SoundPix Web (for web-server environments). The company also provides tools and support services to enable independent software vendors (ISVs) and original equipment manufacturers (OEMs) to integrate SoundPix functionality into their own products and services.

For more information visit www.soundpix.com or call 775-832-2220.

-30-

SoundPix and SoundPix Mobile are registered trademarks or trademarks of SoundPix, Inc. Other brand and product names are registered trademarks or trademarks of their respective holders.