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## **FOR IMMEDIATE RELEASE**

### **This Holiday, Give the Gift of *Sound Pictures* with SoundPix Plus**

Incline Village, NV. (September 8, 2003)— Looking for a holiday gift that Mom, Dad, and even your little brother can enjoy? Santa tells us there's going to be a lot of digital cameras under the tree this holiday season. And one of the best stocking stuffers for a digital camera owner is SoundPix Plus – an easy-to-use desktop software application that enables users to add sound to their digital still images.

Digital cameras make it possible for families to connect across the miles with quick and easy sharing of photos. With SoundPix, digital pictures come to life -- and tell a better story -- as users integrate anything from a few words to background sound to music with their images.

SoundPix Plus is an image and sound editing application that enables users to easily enrich digital photos with sound. The software stores the picture and sound clip in a single JPEG file making it much easier to manage and share sound-enriched pictures.

SoundPix Plus's intuitive graphical user interface allows users to effortlessly select images and record sound into their digital photos, or combine pictures with their favorite existing sound files.

Picture this: Mom snaps a photo of Jane opening gifts, records a voice caption and emails the picture to Grandma. When Grandma clicks on the image, she'll be thrilled to not only see Jane's delight, but *hear* a personalized "thank you, Grandma!" in her own voice (for an example see [www.soundpix.com/gallery/gallery\\_7.htm](http://www.soundpix.com/gallery/gallery_7.htm)).

Recipients of SoundPix pictures can hear the pictures by using a free SoundPix browser plug-in available at [www.SoundPix.com](http://www.SoundPix.com).

SoundPix Plus costs \$39.95 MSRP and can be purchased at [www.SoundPix.com](http://www.SoundPix.com).

#### **About SoundPix**

SoundPix has developed the first audio-imaging solution that encompasses the entire image life-cycle experience: from image capture (in cameras and wireless devices), to editing on the desktop, to sharing over the Internet or wireless networks. In addition to the SoundPix Plus desktop application, SoundPix offers a suite of patent-pending software solutions, including:

SoundPix Web Edition, a web-server solution, and other tools for independent software vendors (ISVs) and original equipment manufacturers (OEMs). The company is privately held and headquartered in Incline Village, NV. For more information call 775-201-0292.

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**EDITOR NOTE: BOX SHOTS, PRODUCT REVIEWS AVAILABLE**