

## DIGITAL RIVER PROVIDES E-COMMERCE OPERATIONS FOR SOUNDPIX

**MINNEAPOLIS— December 4, 2003** - Digital River, Inc. (NASDAQ: [DRIV](#)), a global leader in e-commerce outsourcing, today announced that it signed an e-commerce agreement with SoundPix™, an innovative software company that brings digital pictures to life with sound for consumers, Web site operators and commercial enterprises. Based on the agreement, Digital River not only built SoundPix's new online store located at [www.soundpix.com](http://www.soundpix.com), but also is providing site hosting, order management, digital and physical software delivery, fraud prevention screening, e-marketing services and 24x7 customer service. SoundPix's e-commerce site is designed to support the sales and marketing of the SoundPix Plus line of software.

“We are pleased to add SoundPix to a growing base of thousands of software publishing clients,” said Joel Ronning, Digital River's CEO. “By managing and growing the online businesses of nearly 34,000 companies worldwide, we have been able to demonstrate our e-commerce expertise as well as establish ourselves as an industry leader. Because of this strong position, we continue to attract companies engaged with other service providers. Companies partner with Digital River because our shared-risk business model provides them access to e-marketing best practices and a multi-channel e-commerce network built to drive online sales. We plan to aggressively implement a variety of e-commerce and e-marketing programs to help SoundPix grow its sales, increase its awareness and achieve its online business goals.”

Shoppers to SoundPix's e-commerce site will find a user-friendly online store containing a variety of software products and promotions. The e-commerce store features SoundPix Plus 2.0, an image and sound-editing desktop software application, and SoundPix Web, an easy-to-implement software solution for delivering audio-enhanced images on the Web. Shoppers making purchases on [www.soundpix.com](http://www.soundpix.com) can download their software for immediate access or receive a pre-packaged CD-ROM version via physical shipment.

“The impressive incremental revenue that Digital River has generated for its clients using its e-marketing tools and tactics influenced our decision to switch from our European-based e-commerce provider to Digital River,” said Eric Severance, SoundPix's president and CEO. “Being able to proactively grow our e-commerce business in today's competitive online market is an important business objective for us. In addition, Digital River's established infrastructure helps us ensure that our customers are served in the best way possible.”

### **About SoundPix**

SoundPix has developed the first audio-imaging solution that encompasses the entire image life-cycle experience: from image capture (in cameras and wireless devices), to

editing on the desktop, to sharing over the Internet or wireless networks.

In addition to SoundPix Plus 2.0 desktop application, SoundPix offers a suite of patent-pending software solutions, including: SoundPix Web Edition, a web-server solution, and other tools for independent software vendors (ISVs) and original equipment manufacturers (OEMs). The company is privately held and headquartered in Incline Village, NV. For more information on SoundPix, visit [www.soundpix.com](http://www.soundpix.com) or call 775-832-2220.

### **About Digital River**

Digital River, Inc., a global leader in e-commerce outsourcing, builds and manages online businesses for nearly 34,000 companies worldwide. Its e-commerce solution and infrastructure are designed to help companies of all sizes maximize online revenues as well as cut the costs and reduce the risks associated with running an e-commerce operation. The Digital River® international e-commerce suite includes site development and hosting, order management, fraud prevention, site merchandising, reporting and analytics, product fulfillment, e-marketing and multi-lingual customer service. Digital River's clients include 3M, ACT!, Autodesk, H&R Block, Major League Baseball Advanced Media, Motorola, Novell, Staples.com and Symantec.

Founded in 1994, Digital River is headquartered in Minneapolis with offices throughout the United States and in Europe. For more details about Digital River, visit the corporate Web site at [www.digitalriver.com](http://www.digitalriver.com) or call 952-253-1234.

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